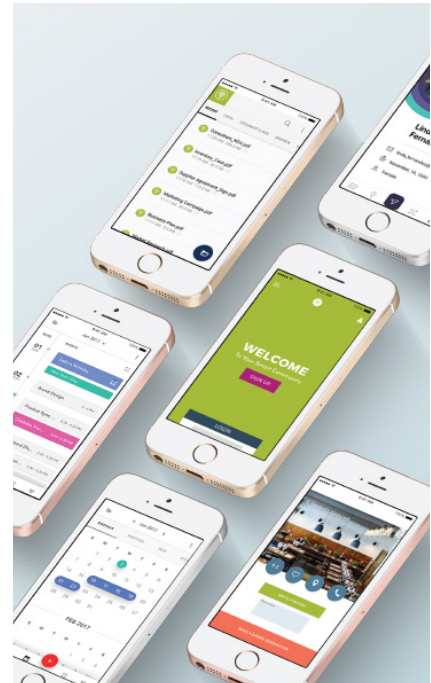
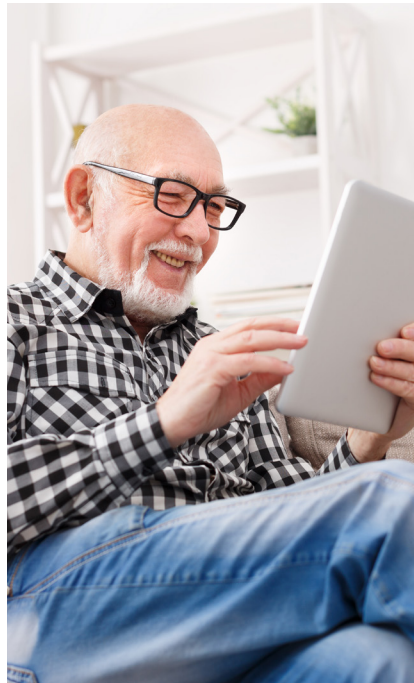


# senior portal®

IT'S GOOD TO CONNECT



[SENIORPORTAL.COM/CONNECT](https://seniorportal.com/connect)

# It's good to connect.

## Think back to a time when your community operations were humming along.

...It was a magical feeling as the community functioned in an interconnected, efficient fashion. Stuff got done, and it got done quickly. People were happy, living life to the fullest. When residents needed to find information or place a request, they had an easy-to-use, centralized system to rely on. Many delighted in the ease of voice technology and never even had to touch a keyboard or phone.

Your community was organized, engaged and thriving, and this freed you up to focus on the reasons you got into this line of work to begin with - to care for people and to build a healthy, happy community.

## Or, at least, that's how it should be.

It rarely is. Instead, operations and communications within Life Plan Communities are often chaotic, disorganized and hectic. Despite the best of intentions, many days are bogged down with numerous challenges, frustrations and inefficiencies. But this doesn't have to be your reality.

## There's a better way.

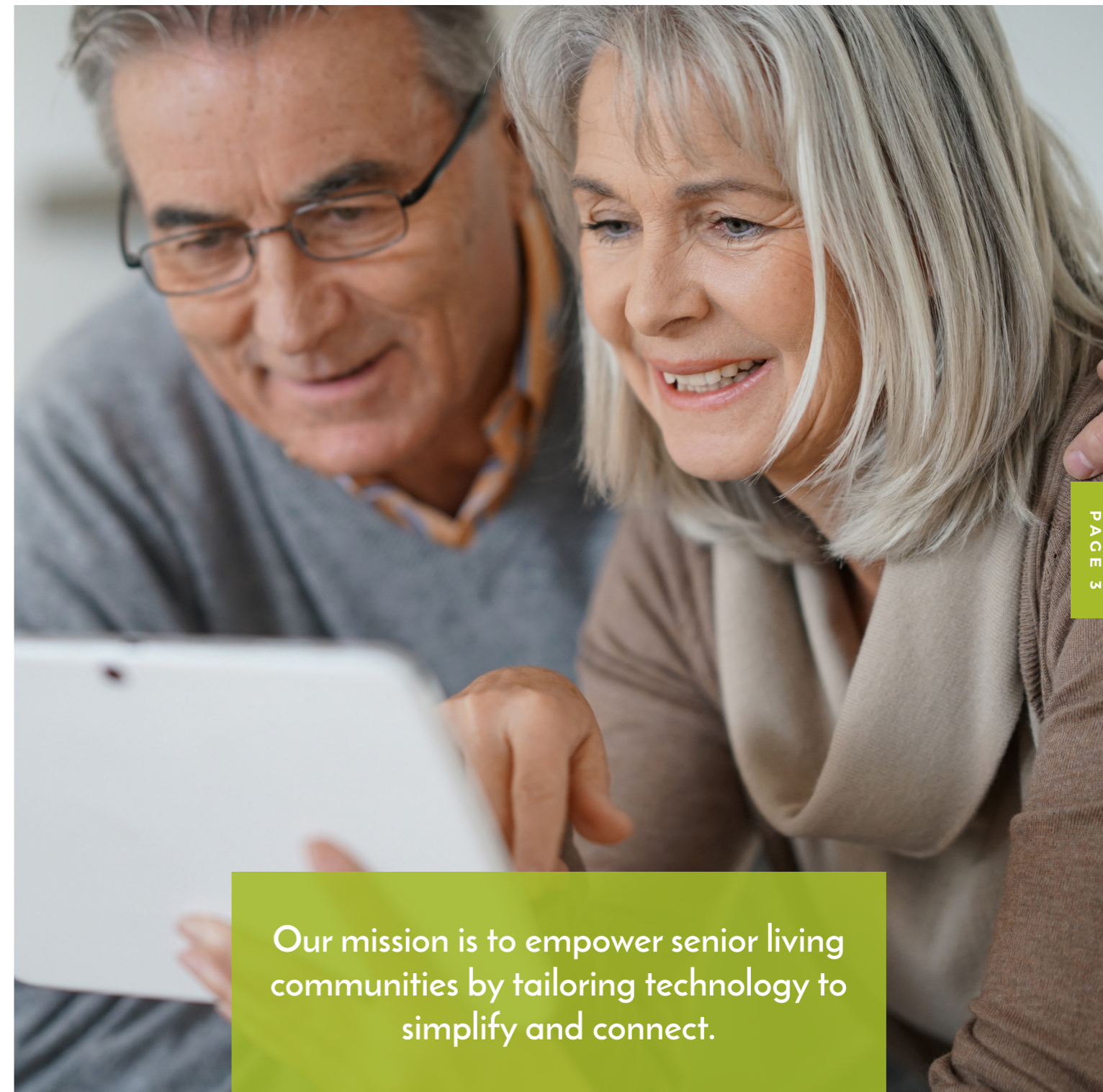
Active living communities are busy places. They're vibrant ecosystems of residents and staff interacting with one another to get things done while enjoying themselves in the process. Wouldn't it be nice to use technology to centralize information and enhance communications?

We're not talking about mere displays on TV screens. Nor are we talking about cookie-cutter systems that cannot be customized to fit your community's unique needs.

Instead, we're talking about the only comprehensive, configurable platform for community management that streamlines operations and resident engagement. We're talking about a one-stop platform, a resident-centric system that can even be controlled through voice commands due to Amazon Echo integration, a customized solution to match your community's unique identity and needs.

## We're talking about Senior Portal.

Our mission is to empower senior living communities by tailoring technology to simplify and connect.





# Introducing our cloud-based software system

Deploy one or more of the solutions below, depending on your community's needs.

## EXCEPTIONAL CUSTOMER SERVICE

We pride ourselves on serving as an accessible, supportive partner to our communities.

## MARKET-LEADING TECHNOLOGY

We create future-forward solutions that leverage emerging technology trends.

## CUSTOMIZED SOLUTIONS

We stand apart in our ability to customize features for each community's needs.

"Senior Portal had us hooked during their online demo. It was that slick! I can't imagine a better way for our residents to communicate with each other and with our staff. And here's the kicker, they are great to work with!"

Jeff Engle | Information Services  
Holland Home



# A comprehensive feature set

Choose from an unmatched array of features to suit your community.



## ACCESSIBLE ANYWHERE

Access the system from any internet-connected device.



## BRANDED LOOK AND FEEL

Apply your community's logo, imagery and colors to the system's theme.



## INSTANT SYNCING

Share information seamlessly across all solutions, eliminating the need for dual entry.

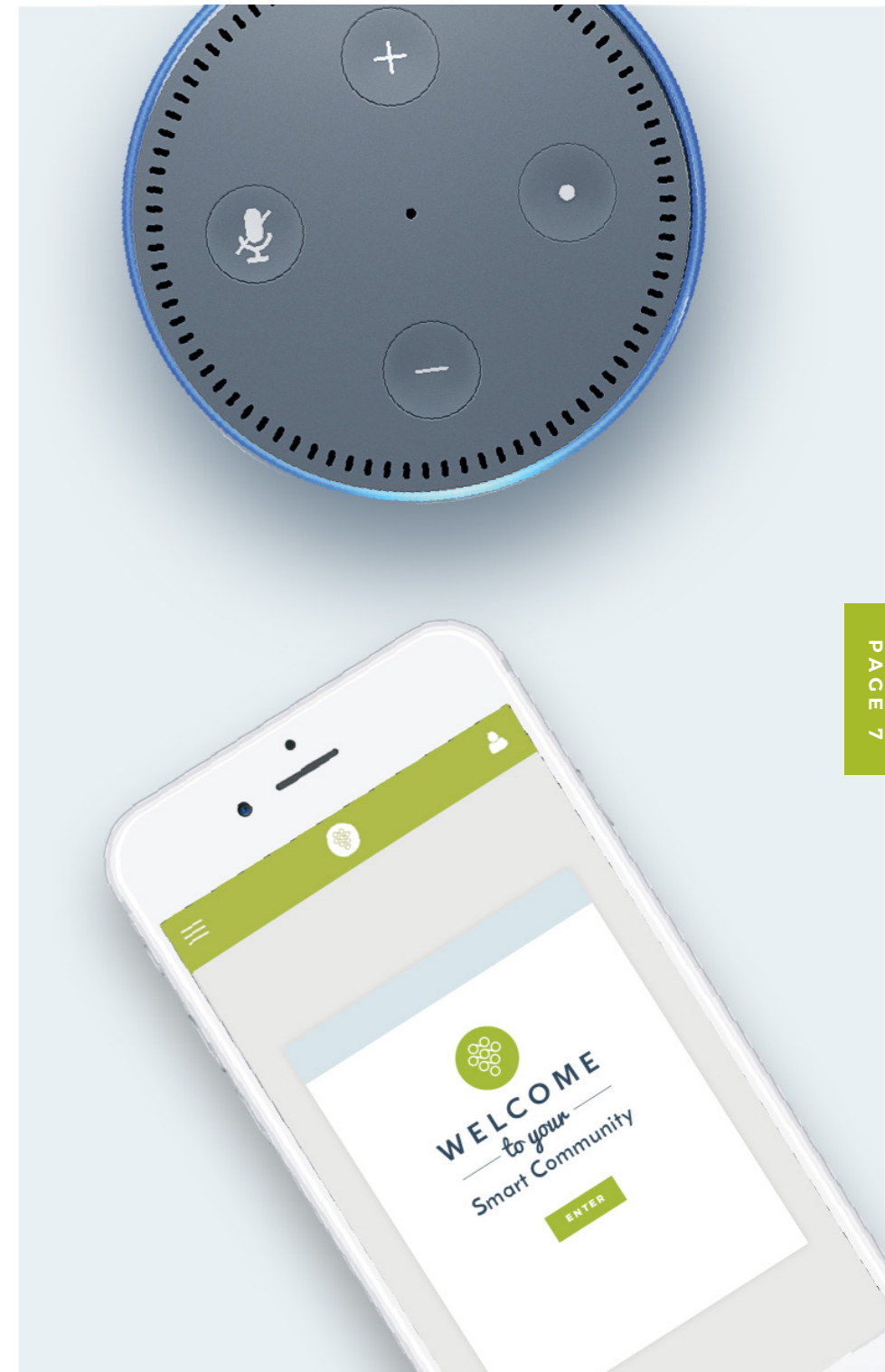


## FULL OR LIMITED ACCESS

Assign individual permission levels for staff, residents, prospects and family members.

## POPULAR FEATURES

- Event registration
- Calendars
- Dining reservations
- Menus and to-go orders
- Appointment bookings
- Service requests
- Interactive directories
- Private messaging
- Social search tools
- Announcements
- Document sharing
- Instant notifications
- Reminders
- Emergency alerts
- Third-party integrations



# A variety of solutions

Create and share information instantly—from anywhere—across a synchronized, reliable and secure system.

*most popular*

## WEB PORTAL

- User-friendly interface
- Individual username and password
- Options for “Forgot password” and “Keep me signed in”
- Autofilled information for easy sign-up and form submission

## MOBILE APP

- Compatible with Android and iOS
- Instant push notifications
- Optimized for smaller screen size
- Mobile-specific features such as click-to-call and wayfinding

## DIGITAL SIGNAGE

- Autofilled slides with events, dining and announcements
- Customizable themes, imagery, text and colors
- Time, weather and scrolling notice widgets
- Ability to schedule content and embed HTML, video and social media feeds

## INTERACTIVE KIOSKS

- Interactive, public computer terminals
- ADA-compliant, lockable upright and desktop stands
- Auto-logout functionality after idle time
- Ability to limit access to other applications

## ALEXA SKILL

- Voice commands for hands-free communications
- Advantageous for vision- and mobility-impaired users
- Manage all Alexa-enabled devices community-wide
- Popular uses include phone number lookup and mail arrival notification

## SMART HOME

- Remote voice control of lights, locks, alarms, etc.
- Endless variety of Alexa-enabled accessories
- Turnkey implementation services
- Consulting available for smart home best practices

	SENIOR PORTAL	Cookie-cutter systems	Digital signage systems	Resident engagement apps
100% customizable	yes	NO	NO	NO
Accessible on any device	yes	SOME	SOME	NO
Two-way voice recognition	yes	NO	NO	NO
Resident socialization	yes	SOME	NO	SOME
No expensive hardware required	yes	SOME	SOME	SOME
Prospect, waitlist, family member access	yes	NO	SOME	SOME
Displays on TVs and kiosks	yes	SOME	YES	NO

# How we're different

## ...from cookie-cutter systems

We tailor each community's system for a truly customized experience. Each Senior Portal solution can be modified functionally and aesthetically to match a community's unique needs.

## ...from digital signage systems

We think beyond cumbersome slideshows that are ineffective, unattractive and time-consuming to create. Senior Portal's signage solution is auto-generated, professionally designed and doesn't require expensive hardware.

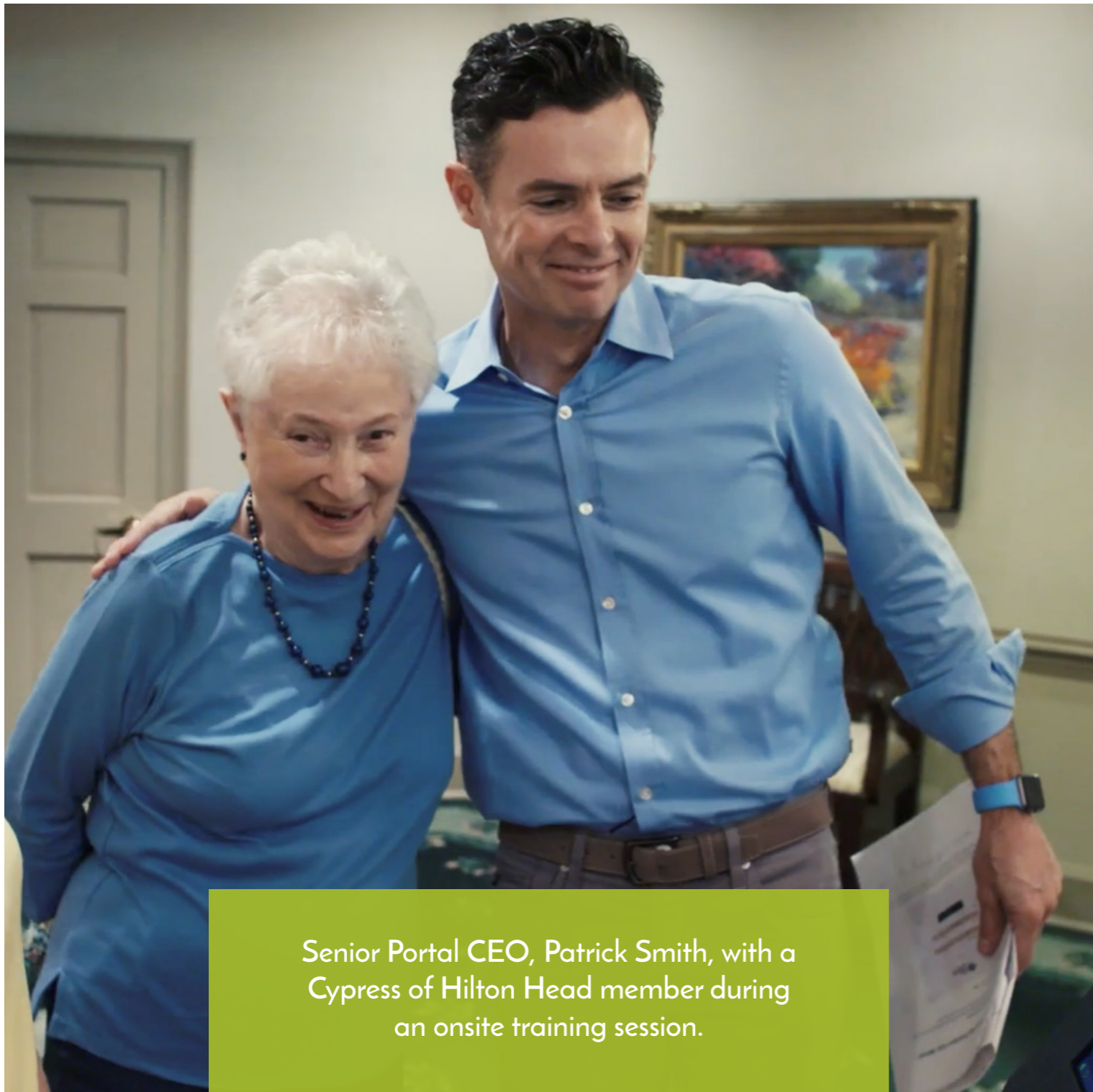
## ...from resident engagement apps

We create comprehensive, all-in-one systems to engage residents in more ways than with activities and social connectedness. We also provide convenient, useful tools for managing day-to-day tasks, such as making dinner reservations.

“We evaluated other vendors, and Senior Portal was better all around in our opinion.”

Cory Sills | Tech Support, Covenant Village





Senior Portal CEO, Patrick Smith, with a Cypress of Hilton Head member during an onsite training session.

# Community success story

## THE CYPRESS OF HILTON HEAD

The Cypress of Hilton Head Island is an award-winning Life Plan Retirement Community in the beautiful Lowcountry of South Carolina. The Cypress boasts 322 independent living accommodations, including apartments, villas, golf cottages and waterfront homes. Additionally, nearly 460 members can receive care in The Preston Health Center, which offers 62 skilled beds, of which 11 are dedicated to dementia care. An unparalleled array of services, activities, amenities and healthcare options, combined with the benefits of equity home ownership, make The Cypress a forward-thinking choice for the evolving lifestyle of today's active adults, aged 62 and better.

Due to dissatisfaction with their previous provider, The Cypress decided to implement Senior Portal. After experiencing the limitations of a cookie-cutter system, the idea of having a customized solution held strong appeal - as did the promise of enhanced communications, increased staff efficiency and centralized community information.

The Cypress has worked collaboratively with Senior Portal to build a unique system that truly matches the needs of their members and staff. Their favorite features include dining reservations and online menus, event registration and maintenance and housekeeping requests. They benefited from being able to integrate other software such as WorxHub and FullCount, and they can now access everything they need in one, centralized, easy-to-use system.

**The results have far exceeded expectations. Each month, the system averages 1,500 logins, 1,100 dining reservations and 100 work orders.**

Smart home solutions are the latest innovation being introduced to the community's system. Members can now use voice commands to remotely control their lights.

# Community success story

## GALLOWAY RIDGE

Galloway Ridge at Ferrington is a single site Life Plan Community of 460 residents, including 300 independent living residences, a healthcare center with 51 assisted living residences, including 15 memory care residences and 40 skilled nursing residences.

Galloway Ridge implemented Senior Portal's customized online community management platform with the objective of eliminating various administrative inefficiencies and expanding resident engagement by offering online services like event registration and concierge requests. Senior Portal launched community-wide and was quickly adopted by over 450 residents.

The adoption of Senior Portal was so successful that Galloway Ridge was able to eliminate most of their paper tracking methods for resident engagement. They were also able to introduce a portal integration with Amazon Echo's voice-activated technology, which further bolstered accessibility of the system to users with visual or dexterity challenges.

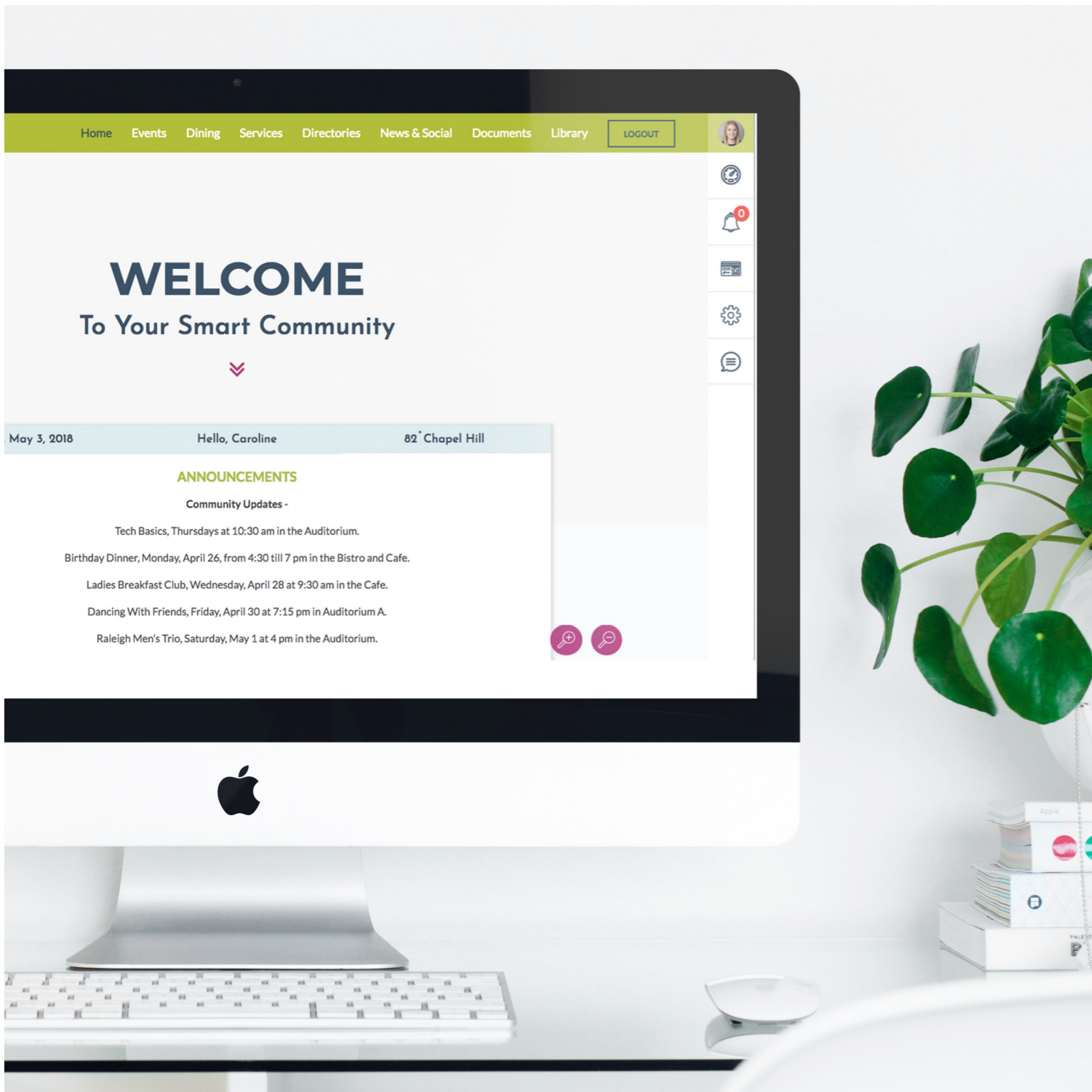


**4000**  
RESIDENT LOGINS PER MONTH

“Senior Portal brought voice technology to our community, and the results have been profound. Our residents enjoy the ease of using voice commands to order dinner, check the weather, play music and so much more. Many also enjoy the sense of companionship that Alexa offers. The innovative technology also gives us a competitive advantage when it comes to attracting new residents.”

*Missy Johnson* | Senior Director of Marketing and Sales,  
Galloway Ridge at Ferrington





**Schedule a  
demo today.**

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*let's connect*

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